

ADVERTISEMENT BOOKING FORM & RATE CARD

ADVERTISEMENT RATES

| Position | Per Insertion | Position | Per Insertion |
|------------------------------|---------------|-------------------------|---------------|
| Back cover | RM7,000 | Inside Back Cover | RM5,000 |
| Inside Front Cover | RM5,600 | Double Page Spread | RM6,600 |
| Facing Inside Front (Page 1) | RM5,400 | Facing Foreword/Message | RM5,000 |
| Gatefold (Ad on Left/Right) | RM7,000 | Facing Contents Page | RM5,000 |
| Gatefold (Spread size) | RM11,000 | ROP Full Page | RM4,000 |
| | | ROP Half Page | RM2,200 |

ADVERTISEMENT BOOKING FORM (Tick the appropriate boxes)

Issue

| | | |
|--|--|--|
| Jan-March 2016 <input type="checkbox"/> | Jan-March 2017 <input type="checkbox"/> | Jan-March 2018 <input type="checkbox"/> |
| April-June 2016 <input type="checkbox"/> | April-June 2017 <input type="checkbox"/> | April-June 2018 <input type="checkbox"/> |
| July-Sept 2016 <input type="checkbox"/> | July-Sept 2017 <input type="checkbox"/> | July-Sept 2018 <input type="checkbox"/> |
| Oct-December 2016 <input type="checkbox"/> | Oct-December 2017 <input type="checkbox"/> | Oct-December 2018 <input type="checkbox"/> |

Position

| | |
|---|--|
| Back Cover <input type="checkbox"/> | Inside Back Cover <input type="checkbox"/> |
| Inside Front Cover <input type="checkbox"/> | Double Page Spread <input type="checkbox"/> |
| Facing Inside Front (Page 1) <input type="checkbox"/> | Facing Foreword/Message <input type="checkbox"/> |
| Gatefold (Ad on Left/Right) <input type="checkbox"/> | Facing Contents Page <input type="checkbox"/> |
| Gatefold (Spread size) <input type="checkbox"/> | ROP Full Page <input type="checkbox"/> |
| | ROP Half Page <input type="checkbox"/> |

Magazine Specifications:

Page Size - 210mm x 280mm
 Bleed Size - 218mm x 288mm
 Text Area - 160mm x 230mm

PAYMENT

* Enclosed herewith our cheque no: _____ for RM _____ made payable to
 Lembaga Jurutera Malaysia

** To invoice us. Payment will be made within 1 month from the date of invoice

Name of Organisation : _____
 Contact Person : _____
 Designation : _____
 Address : _____
 Tel / HP No. : _____ Fax No : _____
 Email : _____
 Signature : _____

Send / Mail / Fax this form to: Communication & IT Department, Board of Engineers, Malaysia
 Tingkat 17 Blok F, Ibu Pejabat JKR, Jalan Sultan Salahuddin, 50580 Kuala Lumpur.
 Tel: 03-26980590 Fax: 03-26925017 Email: nikkamalia@bem.org.my